

**Identity.** Born in Barcelone, spanish Carlos Puig Padilla went to Paris in 1989 where he was trained as a stylist and modelist but spent the ten following years as a free lance journalist. Puig (pronounce Putch, tank you) Padilla came back to fashion in 1999 with his first women's shoes collection made in Italy and embroidered in France. Precious items, his shoes are made for rich women who doesn't walk to much, are travelling a lot and have extravagant tastes. Padilla knows too that his way to do is a little bit "décalée" but he's admitting he's not designing his shoes for selleing them by thousands. **Work and Influences.** Obviously inspired by the great shoe makers like Salvatore Ferragamo, Perugia, Roger Vivier and Manolo Blahnik, Carlos Puig Padilla is fantasizing on the incredible behavior mythical women could have with shoes: Greta Garbo buying the same pumps for seventy times, Marlene Dietrich never wearing more than two times her Ferragamo sandals... This is the clientele Carlos is dreaming about. As a real shoe fetishist, he's stretching the heels till 10 cm, he's designing tight shapes and he's lining the shoes' interior with delicate real deer skin. And erases his own name: there's no logo, no griffe, no show-off brands or artefacts. "My" woman doesn't buy a name, he says, and that ridiculous external mark of social recognition is not my cup of tea". All the pairs of shoes he's designing are unique and handmade by experienced craftsmen. **Motto.** " The women gonna hate me, but I hope make them dreaming till the will fall in love..." **Favourite pieces.** Red linen pumps with embroidered patterns inspired by the work of El Manton de Manila, red leather or



light pink deerskin stiletto-sandals, fake sober pumps on mosaic squared heels and laced corset look-a-like pumps. **Fabrics** are satin, linen, embroideries, leather, "albero" soles and leather shoe-laces. **Colours** are blood red, sand beige and mosaic effects. **For sale at:** La Vetrina di Beryl (Milan), Kabuki (Paris). **Contact:** Laurent Suchel 5 rue Coq Héron Paris 75001. Tel: + 33 1-421 34 89; fax: + 33 1 42 21 91 88.

## CARLOS PUIG PADILLA the glamorous fetishist

